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English 2010

Mrs. Larson

5 May 2018

### Reflection

Over the last trimester of English I have done a lot. Written numerous more essays and had to step out of my comfort zone and take my knowledge and research to new mediums. I decided to take two of my pieces and give them a new and exiting medium. The two projects I chose are my information effect essay and my thank you letter to Reed Hasting. They were both originally written in essay format. I chose my information essay because I didn't feel like my essay got across my point like I wanted it to and it became preachy. The whole reason I chose to do the plastic crisis for the information effect essay was because just a week before I was on Twitter and someone was promoting a news post about seven new things we've learned since last Earth day and the number one thing was that the plastic crisis is bigger than we think. I had never heard of it till then. After it was brought to my attention I knew that's what I wanted to do but wasn't sure how to go about researching it. I tried to just focus on the problem as a whole but it's way too big to do that so I angled my focus to plastic bottles. That's where the most research was but I think the problem is bigger than the fact that we don't recycle plastic bottles. A huge problem is all the plastic packaging. The most helpful source was Greenpeace, they are nonprofit so it could be said that they're bias since the people on that site obviously care about the topic. In the revised project for my information effect I chose to make it a pico graph, I did this because they're easy to read and follow along with and don't take too long to read but if done well you still get the same impact. When this project was introduced I knew that I would be reflecting and analyzing this piece because I wasn't happy how the original turned out but wasn't sure how I could make it better so I left it and turned it in on time. I think my change in medium has helped out this piece a ton. It was really mediocre and now it's easy for anyone to understand what I wanted to say.

The reason I chose to have a revision on my thank you letter is because I knew I would be able to make it into a timeline really easily. I had actually done this thank you letter project in my Junior year at high school and so when it was reassigned I just touched it up a bit with some new information. For my thank you letter I chose to write to

Reed Hasting who is the creator of Netflix. I chose him because they said to choose someone who has changed your daily life, and Netflix is apart of my daily life. I have it on my iPad so I am always watching it while I get ready for school in the morning and getting ready for bed at night. The best resource I found for him was a *60 minutes* segment on him. It was an interview asking him where he got the idea for Netflix from and it gave some background for what Netflix did to stay number one and how it beat out Blockbuster. I think Redbox and Netflix both played a role in slaying Blockbusters franchise. I'm still interested in Reed and his company since Netflix is still a big part of my life but also because Netflix is going through some management changes and the overly political people who pay for my Netflix don't like what they're doing and are threatening to cut me off. The reason I chose to convert my letter to a timeline is because I knew I would be able to better capture how far Netflix has come. The letter points it out but I don't feel like it completely shows how far they've come. Especially since now Netflix streams more than they send DVDs, and they're becoming so big they've started to make Netflix originals which have gained them more popularity among the masses.