

Kathryn Cunningham

2010 English

Mrs. Larson

23, March 2018

Reed Hastings

Dear Mr. Hastings,

Though I have never met you, I cherish your greatest gift everyday and every night. My sisters and I are big fans of your work and appreciate our father for paying you monthly for your gift of Netflix. As I brush my teeth in the morning or I'm getting ready for bed I'm watching something on Netflix off my iPad.

You have brought so many worlds to my fingertips. I have been to London alongside with Sherlock Holmes and I have fought demons and dragons with sorcerers, werewolves and vampires. You know the perfect feel good movie when I'm having a bad day or a hilarious movie to watch on girls night. There are more than 65,000 different titles to choose from. In 2007, you began streaming movies and TV shows directly to personal computers, winning the rental war and all of our hearts. First you gave us the gift of a convenient DVD delivery system and now it's all up to streaming. And the planning and consideration you have for your customers to put 40 warehouses around the country, so that nearly every customer gets next-day delivery.

You tore down the barriers called language and location. Now we can all watch the same shows with subtitles or a voice dub over. With 47 million of its 81 million subscribers in the U.S., Netflix wants to reach the same level of adoption internationally. Now everyone around the world can connect and come together on a common ground of movies.

You saved every man so much money and a marriage by coming up with your DVD rental system. You told us your most embarrassing story that gave you the inspiration for this fantastic service, how you had rented a VHS and then misplaced it so you kept it six weeks longer than you were supposed to and had to pay the \$40 late fee. You of course didn't want to tell your wife because you knew she would give you her killer eye roll. Then on your way to the gym you got your most profitable idea ever. And thus Netflix was born.

Without you I would never get to see so many wonderful shows. Your Netflix originals give me life and are the best things I've ever seen. Thank you from the bottom of all of our hearts.

Sincerely,

Kathryn Cunningham

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